



RGISC.ORG
1 West End Washington St. Bldg P-11
Laredo, Texas, 78040
956-718-1063 • info@rgisc.org

JOB LISTING

Position: Climate Awareness Organizer

Location: Laredo, TX (must be based in Laredo)

Hours: 20 hours, PT position

Duration: 12 months with potential to extend into longer-term, full-time work

Salary: \$15-\$18/hour, commensurate with experience

Benefits: Paid holidays

RGISC

Founded in 1994, the Rio Grande International Study Center is a hard-hitting and fast-moving environmental advocacy group whose mission is to protect and preserve our only source of drinking water, the Rio Grande, and our regional environment for present lives and future generations. Our focus areas are water security, habitat protection, community engagement, and climate impacts. Choices we make today, combined with RGISC's efforts to conserve this vital river ecosystem and the biodiversity that it sustains, will directly impact its survival and our community's well-being for years to come.

POSITION OVERVIEW

The Climate Awareness Organizer is responsible for supporting RGISC's strategic vision to address climate impacts in our South Texas region. RGISC seeks a motivated individual to lead this one year effort to engage the community, and help build a dynamic network of college students and young working professionals. This is an exciting opportunity to build power in the Laredo community to advocate for bold and just climate solutions. The goal is to create awareness through presentations and advocacy campaigns that build public support and seek commitments from decision makers.

The successful candidate will have demonstrated experience with community outreach, event planning, social media campaigns, and a general understanding of strategies to reduce our climate impacts. The position reports to the Climate Policy & Outreach Specialist. Occasional evening and weekend events will be required. This part-time position could potentially convert into longer-term, full-time work pending availability of funds.

KEY RESPONSIBILITIES

The Climate Awareness Organizer will focus on Communication, Engagement, Recruitment, and Momentum. The organizer will specifically strengthen relationships and local networks, and work to center youth voices in advocating for climate solutions.

1. Work closely with the Climate Policy & Outreach Specialist, and Executive Director, in creating an outreach and awareness strategy to meet RGISC's climate advocacy goals.

2. Plan and oversee presentations to various audiences, and organize related climate events and actions;
3. Plan and oversee in-person and virtual trainings centered on themes of climate justice;
4. Manage a coordinated outreach and events climate calendar;
5. Recruit, coordinate, and train climate volunteers, and maintain an active database;
6. Elevate voices through various awareness campaigns, and media platforms;
7. Update program websites and social media pages with vibrant and well-written visual content;
8. Tabling at outreach events, and coordinate with partner organizations;
9. Engage with a growing Texas network of youth climate organizers, by connecting RGISC work in Laredo to other parts of Texas.
10. Performing other work duties, as assigned by the Executive Director or Climate Policy & Outreach Specialist.

QUALIFICATIONS & SKILL SETS

- A passion for driving change.
- Bachelor's Degree in Marketing, Communications, Public Policy, or related field;
- Demonstrated experience with: community outreach, youth programs, event planning, public speaking, working with volunteers.
- Exceptional people skills and demonstrated ability to work with diverse groups.
- Excellent oral and written communications skills in English and Spanish.
- Experience with Microsoft Suite: Word, Excel, PowerPoint, Outlook.
- Experience in utilizing social media platforms to promote causes and actively engage with the community.
- Familiarity with digital content creation (i.e. short videos).
- Experience with online technology and virtual meeting applications.
- Ability to work independently and in close collaboration with others.
- Effective time management, organizational and multitasking skills - a MUST.
- Past experience with a grassroots organizing project, political campaign or advocacy campaign, preferred.
- Knowledge of environmental issues and/or South Texas ecology preferable
- Ability to work occasional weekends or evening hours
- Maintain a valid Texas Drivers License, valid insurance and reliable transportation.

Application Instructions

- Send your CV or resume (maximum 2 pages) and contact information for three references to: info@rgisc.org.
- Important: Please ensure your documents are saved in one file, with the following name format:
YOURNAME_Climate Awareness_DATE
- Accepting applications until position is filled.

RGISC is an equal opportunity employer where an applicant's qualifications are considered without regard to race, color, religion, sex, national origin, age, disability, veteran status, genetic information, sexual orientation, gender identity or expression, or any other basis prohibited by law.



